“Why more and more people are seeking instant fame/fortune”.

Lotteries have been very popular during the past few years, and there exist quite a few reports on people becoming millionaires by buying lottery tickets. But there are also unfortunate people who spent all their money on lotteries but ended up gaining nothing. In this contemporary society, more and more people are seeking instant fortune, hoping to become millionaires overnight. However, since it is the common sense that money cannot buy anything, why are there so many people eager to earn a large fortune? Actually, despite the benefit money brings to us, some social and psychological reasons also give rise to this phenomenon.

At first, we should bear in mind that “seek instant fortune” does not merely mean “earn money”. It is the word “instant” here that matters. In fact, with basic knowledge and hard work, almost everyone can make a fortune as long as they are willing to take time and effort. However, for those people who tend to seek instant fortune, they are reluctant to wait for so much time. They are eager to taste the fruits of their efforts immediately they make investment. Frankly speaking, those “instant rewards” seldom occur, so they need to rely on their luck to seek for their fortune.

One the most important reasons why they seek instant fortune is that people are able to sense more fulfillments when they obtain apparent rewards after their instant investment. When people try very hard to reach their goals, sometimes they may get a little progress which can hardly be sensed throughout the whole process. Even though the result is satisfactory, but the process is struggling. Therefore, people lose their patience eventually and give up, trying to seek other rewards that can be got instantly. Take the lotteries that I mentioned above as an example. It takes almost no effort and time to gain profit, which is consistent with people’s expectations.

What’s more, instant fortune also means instant fame. Sometimes money can be a symbol of power. When people get a large amount of money while others are still struggling, they are more likely to feel that they are in the high class of the society. Instant fortune makes you pretend to have a high status among the people nearby. As a result, although money may be of little use, the rise of social status may give them a kind of fulfillment.

In conclusion, people try to seek instant fortune mainly because they want to see their rewards apparently, as well as get a rise in their social status. It is human nature, but does not work in the process of achieving goals. Success belongs to the persevering, not the tricking. Only by hard work can we indeed sense the fulfillments of our efforts.